



WMAA Asheville
110 Technology Drive
Asheville, NC 28803

Target Enterprises
15280 Ventura Blvd
Ste 1240
Sherman Oaks, CA 91403

Contract # 1356909

Schedule Dates 10/15/12-10/19/12
Advertiser Republican Governors Association of NC (32743)
Agency Target Enterprises (2076)
Product POLITICAL CANDIDATE SUPER PAC (ns) (1386)
Brand REP GOVERNORS ASSOC (449954)
Salesperson Millennium/LA, Los Angeles (1101)
Sales Office Millennium Los Angeles
Buyer Name CRANE, CINDIE
Phone/Fax /
CPE 145
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments REP GOVERNORS ASSOC

Date Entered 08/17/12
Last Modified 10/16/12
Entered By Louise Palmer
CO-OP No
Headline # ECR09791127
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$870.00
Net Total \$4,930.00
Sales Tax

Asheville (WMAA)
By Broadcast Month
Oct. 2012 25 \$5,800.00
Grand Total: 25 \$5,800.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/15/12-10/19/12	4	:30	4P- Maury Povich 2	1	1	1	1	1	1			3	\$150.00	\$450.00	Asheville (WMAA)	MAURY	8/17/12
1.0.1	Closed Preempt	10/18/12															Asheville (WMAA)	Client Request/Spot -	
1.0.2	Closed Preempt	10/19/12															Asheville (WMAA)	Client Request/Spot -	
2.0	Normal Line / SPOT	10/15/12-10/19/12	4	:30	5:58-20P- Family Feud B	1	1	1	1	1	1			1	\$300.00	\$300.00	Asheville (WMAA)	FAMILY FEUD	8/17/12
2.0.1	Closed Preempt	10/19/12															Asheville (WMAA)	Incorrect Program Code/Exception - Should be Fam Feud	
2.0.2	Closed Preempt	10/16/12															Asheville (WMAA)	Incorrect Program Code/Exception - Should be Fam Feud	
2.0.3	Closed Preempt	10/15/12															Asheville (WMAA)	Client Request/Spot -	
2.0.4	Closed Preempt	10/17/12															Asheville (WMAA)	Client Request/Spot -	
3.0	Normal Line / News	10/15/12-10/19/12	3	:30	6:29-30P- News-News 13 @ 630pm on WMAA	1	1	1	1	1	1			3	\$300.00	\$900.00	Asheville (WMAA)	WLOS NEWS 13 ON WMAA	8/17/12
3.0.1	Closed Preempt	10/18/12															Asheville (WMAA)	Client Request/Spot -	
3.0.2	Closed Preempt	10/16/12															Asheville (WMAA)	Client Request/Spot -	

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4.0	Normal Line / SPOT	10/15/12-10/19/12	4	:30	6:58P- Family Feud	1	1	1	1	1	1	1	1	3	\$400.00	\$1,200.00	Asheville (WMYA)	FAMILY FEUD	9/17/12
4.0.1	Closed Preempt	10/16/12															Asheville (WMYA)	Program Change/Spot -FAMILY FEUD 2 preempted and becomes FAMILY FEUD (primary ru	
4.0.2	Closed Preempt	10/19/12															Asheville (WMYA)	Program Change/Exception - FNL	
5.0	Normal Line / Prime	10/15/12-10/15/12	3	:30	9P- MYN-Law & Order: SVU 2 (Monday)	1	X							1	\$400.00	\$400.00	Asheville (WMYA)	LAWORDER:SVU	9/17/12
6.0	Revised Line / News	10/15/12-10/19/12	3	:30	10P- News-News 13 on MY40 @ 10P	1	1	1	1	1	1	1	1	3	\$200.00	\$600.00	Asheville (WMYA)	WLOS NEWS 13 ON WMYA	9/17/12
6.1	Normal Line / News	10/15/12-10/19/12	3	:30	10P- News-News 13 on MY40 @ 10P	3	X	X	X	X	X	X	X	3	\$200.00	\$600.00	Asheville (WMYA)	WLOS NEWS 13 ON WMYA	10/4/12
7.0	Revised Line / News	10/15/12-10/19/12	4	:30	10:30P- News-News 13 on MY40 @ 1030P	1	1	1	1	1	1	1	1	3	\$100.00	\$300.00	Asheville (WMYA)	WLOS NEWS 13 ON WMYA	9/17/12
7.1	Normal Line / News	10/15/12-10/19/12	4	:30	10:30P- News-News 13 on MY40 @ 1030P	3	X	X	X	X	X	X	X	3	\$100.00	\$300.00	Asheville (WMYA)	WLOS NEWS 13 ON WMYA	10/4/12
8.0	Normal Line / Prime	10/16/12-10/16/12	4	:30	7:58-30P- MYN- House (Tuesday)	1	X							1	\$150.00	\$150.00	Asheville (WMYA)	HOUSE	9/23/12

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9.0	Normal Line / Prime	10/16/12-10/16/12	4	:30	9P- MYN- House 2 (Tuesday)	1		X						1	\$150.00	\$150.00	Asheville (WMYA)	HOUSE	8/23/12
10.0	Normal Line / Prime	10/17/12-10/17/12	3	:30	9P- MYN-Numbers 2 (Wednesday)	1			X					1	\$250.00	\$250.00	Asheville (WMYA)	NUMBERS	8/23/12
11.0	Normal Line / Prime	10/18/12-10/18/12	4	:30	7:58-30P- MYN-White Collar (Thursday)	1				X				1	\$200.00	\$200.00	Asheville (WMYA)	WHITE COLLAR	8/23/12
12.0	Normal Line / Prime	10/18/12-10/18/12	4	:30	9P- MYN-White Collar 2 (Thursday)	1				X				1	\$200.00	\$200.00	Asheville (WMYA)	WHITE COLLAR	8/23/12
13.0	Normal Line / Prime	10/15/12-10/15/12	4	:30	7:58-30P- MYN-Law & Order: SVU (Monday)	1	X							1	\$300.00	\$300.00	Asheville (WMYA)	LAW & ORDER	8/23/12
14.0	M/G For 4.0.1 / SPOT	10/16/12-10/16/12	4	:30	6:58P- Wheel Of Fortune			1							\$400.00		Asheville (WMYA)	WHEEL	8/19/12
14.0.1	Closed Preempt	10/16/12															Asheville (WMYA)	Client Request/Spot -	
15.0	M/G For 2.0.2 / SPOT	10/16/12-10/16/12	4	:30	5:58-20P- Family Feud	1		X							\$300.00		Asheville (WMYA)	FAMILY FEUD	8/20/12
15.0.1	Closed Preempt	10/16/12															Asheville (WMYA)	Client Request/Spot -	
16.0	M/G For 2.0.1 / SPOT	10/19/12-10/19/12	4	:30	5:58-20P- Family Feud	1					X			1	\$300.00	\$300.00	Asheville (WMYA)	FAMILY FEUD	8/20/12
17.0	M/G For 4.0.2 / Football	10/19/12-10/19/12	4	:30	6:58P- Sports-High School Football	2					X				\$200.00		Asheville (WMYA)	FRIDAY NIGHT LIGHTS	8/20/12

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17.0.1	Closed Preempt	10/19/12															Asheville (WMYA)	Client Request/Spot -	
17.0.2	Closed Preempt	10/19/12															Asheville (WMYA)	Client Request/Spot -	
18.0	Normal Line / News	10/17/12-10/17/12	4	:30	10:30P- News-News 13 on	1			X					1	\$100.00	\$100.00	Asheville (WMYA)	inlgd for stip mnd 10/5/HL#9791123	10/16/12

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